Exploring Sustainable Brand Materiality Index
Scholar: Ana Garcia
Faculty Advisor: Dr. Iva Jestratijevic

Consumer Engagement with Mobile Apps in the Path to Purchase Fashion Apparel
Scholar: Rina Alshaer
Faculty Advisors: Dr. Judith Forney and Linda Mihalick

Effects of Consumer Trust and Sensory Involvement for Online vs. In-Store Grocery Shopping Methods
Scholar: Mya Nguyen
Faculty Advisors: Dr. Judith Forney and Linda Mihalick

Sustainable Practices in the Hotel Industry
Scholars: Malorie Trujillo, Matthew Clausen, Irene Kaberere, and Tristen Thompson
Faculty Advisor: Dr. Birendra KC

Unfolding Overtourism: A News Media Analysis
Scholars: Araceli Hernandez Calderon, Geneseca Black-Lanouette and Adity Dhungana
Faculty Advisor: Dr. Birendra KC

Visitors' Attitudes and Perceptions of Zoos: A Wildlife Tourist Attraction
Scholars: Geneseca Black-Lanouette, Matthew Clausen and Fangyu Liu
Faculty Advisor: Dr. Daniel Spears

Application of AHP Model in the Evaluation of E-Sports Destination Development
Scholars: Sangyung Lee and Sao Ly Nguyen
Faculty Advisors: Dr. Daniel Spears and Dr. Young Hoon Kim

Presented at the Virtual Research Symposium, May 1, 2020
What About the Little Guys?
Scholar: Travis Holladay
Faculty Advisor: Dr. Young Hoon Kim

Visitors' Perceptive of Dark Tourism and the Question of Ethics
Scholars: Bayan Sindi and Irene Kaberere
Faculty Advisor: Dr. Daniel Spears

Travel Motivations Among Dark Tourists Visiting the Auschwitz-Birkenau Death Camp
Scholars: Malori Trujillo and Enkhjin Galbadrakh
Faculty Advisor: Dr. Daniel Spears

Clothes Mending: The Role that Clothing Mending Plays in a Sustainable Lifestyle of Generation Z
Scholar: Astrid Schuelke
Faculty Advisor: Dr. Iva Jestratijevic

The Effect of Knitwear on Women's Social Freedoms in the 1970's
Scholar: Taylor Hemby
Faculty Advisor: Dr. Tammy Kinley

Anxiety in the Workplace: A Study of Different Anxiety Relief Methods for Hotel Employees
Scholar: Cindy Carrillo
Faculty Advisor: Dr. Xi Leung

Presented at the Virtual Research Symposium, May 1, 2020